

3D TRASAR™

Technology for CIP

EVERY WASH
EVERY TIME
EVERYWHERE



AN INNOVATIVE PROGRAM

3D TRASAR™ CIP provides visibility to operational issues in clean-in-place (CIP) with **24/7 monitoring and corrective action recommendations supported by World Class Service & Ecolab expertise** to enhance food safety, productivity and consistency - Every Wash, Every Time, Everywhere!

THE 3DS:

DETECT

system variances with 24/7 monitoring

DETERMINE

corrective actions needed

DELIVER

improved quality, profits & increased output

DRIVING CONSISTENCY WITH BUSINESS-FOCUSED RESULTS



FOOD SAFETY & PRODUCT QUALITY



OPERATIONAL EFFICIENCY



SAVES WATER



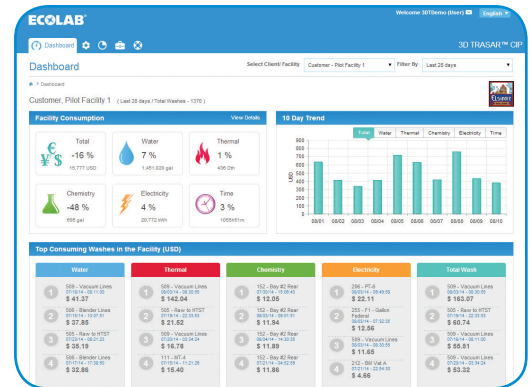
ENHANCED PRODUCTIVITY

3D TRASAR CIP helps provide the most optimal quality of clean and sanitization, helping assure food safety, quality and consistency across your operation.

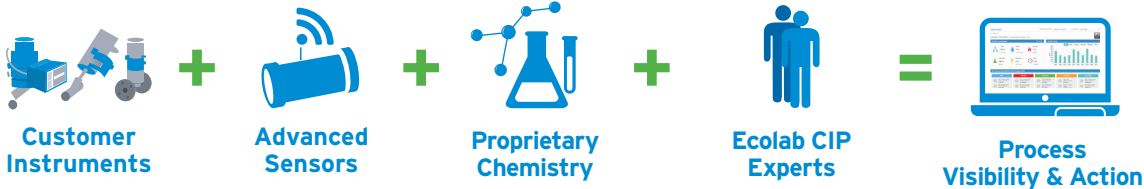
CIP experts provide optimized CIP programs - providing consistent results with improved efficiency and lower total cost.

Provides lowest total impact of CIP consumables, including water.

Gain production capacity by reducing total cleaning time and reducing labor.



CUSTOMIZED CONTINUOUS CIP OPTIMIZATION PROGRAM



- Monitors CIP systems 24/7/365
- Provides a CIP analysis team to analyze and make recommendations
- Establishes the "optimal CIP" for each object/circuit
- Tracks each CIP against its "optimal CIP profile"
- Automatically flags deviations that impact product quality and efficiencies
- Identifies opportunities for quality improvement and cost optimization
- Provides benchmark performance between systems

COMMON CIP DISCOVERY:

VISIBILITY TO COMMON CIP ISSUES:	DIRECTLY IMPACTS		
	FOOD SAFETY & PRODUCT QUALITY	PRODUCTIVITY	WATER
Incomplete washes	X	X	X
Not achieving temperature parameters	X		X
Similar objects washing differently		X	X
Low or no chemical concentration	X		
Cross-contamination of water into sanitizer step	X	X	X
Equipment malfunctions	X	X	X
Deviations from SOP's	X	X	X
Hydraulic imbalance/system out of water	X	X	X
Total cleaning time due to inconsistent rinse, wash & sanitize steps		X	X

To make 3D TRASAR CIP your indispensable advantage, contact your Ecolab Representative.

